

Return on Investments – WHY You Should Become a Member of JEF cont'd

3. Attract and Retain Top Employees

Employee turnover is a significant cost for any organization. Attracting and keeping high-performance people is therefore always in your best interest. By embracing JEF's "triple bottom line" for environmental, social and economic success, your enterprise offers the values and vision that attract and motivate great people.

4. Techniques for Corporate Culture Change

Leaders must know how to manage culture effectively ... and change usually starts at the top. A unique element of JEF training is its emphasis on personal values development, employee enrolment and techniques for transformative corporate learning. These skills can spell the difference between success and failure ... and the JEF is an expert at putting these tools at your fingertips.

5. Serious Networking

Your fellow employers come from all sectors of business in Jamaica, across the Caribbean and the world. This represents an unparalleled opportunity to meet and work with like-minded Business Owners, Executives and Managers who are at the forefront of commerce. Your new contacts could be priceless, both personally and professionally.



JEF

Contact us

For more information on this JEF Department and rates at which you can access our services, contact:

The Manager – Client Service, Communication & Events Services

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// Our department's activities contribute in a significant way to achieving some of JEF's primary objectives – that of helping members to become more efficient and competitive in the domestic and global marketplace //

JEF
THE JAMAICA EMPLOYERS'
FEDERATION

*Introducing
your*
**JEF
MEMBER
LIAISON**



JEF's Client Service, Communication & Events Department is the principal liaison between JEF, our members, non-members and the wider Jamaican society.

Our role is a vital one, because we are focused on building, maintaining and strengthening the relationships between JEF and the various employer segments whose interests we represent and to whom we offer a range of services to help employers achieve their market and corporate objectives of increased efficiency, competitiveness and profitability.

Globalization is among several challenges that can threaten the achievement of those objectives, and it is therefore important for JEF – the collective voice which represents your interests in the marketplace – to be heard at both the national and international levels when issues affecting employers are discussed.

That voice can be more powerful and effective if our membership is strong – both in terms of numbers and the level of member participation in the programmes and overall business of the Federation. Yes, JEF relies on the strength of our membership to help us achieve the objectives we have set to serve you better. Become a JEF member today!

Becoming a JEF Member

So, we've piqued your interest in joining the JEF. But what is an important question answered: **What is JEF's special "edge" or the reason you should align yourself with us?**

Apart from representing the interests of employers in all sectors at all levels of the Jamaican society, we are also the only organization with the type of international base that allows us to lobby effectively for you at the local, regional and international levels.

Additionally, we make available to you a cadre of services that prepares you to function effectively within a global marketplace ... and which reflects the department's mandate to:

- a) Communicate effectively with members on relevant and related issues and events

Our membership liaison activities are geared largely toward servicing the needs of our members. How do we do this?

1. Initiating regular telephone contacts to determine members' needs, interests and areas of concern, with a view to addressing these appropriately
2. Organizing special events, such as a quarterly Members' Forum and an Inn Chambers Series, which focus on topical issues – including the interpretation and application of laws and legislations that impact business operations
3. Hosting CEO Breakfast to bring these executives together in a forum at which they hear the views of national, regional and international leaders on issues critical to the survival of their companies
4. Publishing and disseminating material such as the "Employers' Weekly" a publication which takes both a local and global look at issues pertaining to training, business development, labour market and safety at the workplace.
5. Ensure that we meet our clients' business needs in a timely, satisfactory and professional manner so that they will inevitably see JEF as their primary stop for workplace solutions. We therefore initiate regular telephone contacts to determine members' needs, interests and areas of concern, with a view to addressing these appropriately

6. Distributing current information on national, regional and international issues.
7. Coordinating specially organized fora for discussion and sharing of ideas and views on issues, laws and regulations critical to successful business operations.

AN OVERVIEW OF BENEFITS AND SERVICES DELIVERED TO MEMBERS

- You gain hands-on access to up-to-date information on current trends in business and related issues and get connected to a network of approximately 350 local companies, as well as business interests and markets in approximately 170 countries represented by entities in which JEF enjoys membership – the International Labour Organization (ILO), the International Organization of Employers (IOE) and the Caribbean Employers' Confederation (CEC)
- You also benefit from the services – including training, capacity building and study tours – offered by the ILO, the IOE and the CEC
- You have JEF's wide-ranging list of products and services placed at your disposal, at significantly reduced members' rates
- You are able to participate in specially-organized fora which, inter alia, discuss and explore topical issues integral to successfully operating a business
- We facilitate your member-input in discussion and formulation of JEF's position on national policies which affect employers
- You become eligible for recognition by the JEF for excellence in workplace development and management.

Return on Investments – WHY You Should Become a Member of JEF

JEF representation is focused extensively on the needs of businesses and their competitiveness. Membership, therefore, requires a significant financial and time commitment. As such, you have the right to know precisely what your return on investment will be and how we help you be both profitable and world class.

1. Increase in Profits

A sustainable approach to business, often focused initially on systems processes and employee efficiency have boosted profits for many companies and created an investment platform for longer-term corporate transformation. The JEF offers you models, tools, tactics and action opportunities to improve your business performance now.

2. Competitive Repositioning

Untapped markets, new technologies and corporate convergence, as well as opportunities to improve employee relations and overcome social challenges, all represent business opportunities that can be seized by companies that have foresight. The JEF gives you the understanding and vision to identify opportunities and develop strategies that transform your corporation into a more competitive enterprise for the 21st Century.