



THE JAMAICA EMPLOYERS' FEDERATION

PRESENTS

“BUILDING PRODUCTIVITY THROUGH STRATEGIC LEADERSHIP”

THE TRAIL-BLAZING LEADERSHIP WORKSHOP 2008

How you will benefit:

- § Explore the myths and reality of the theories of being a leader and be able to realize what will and will not work for you
- § Explore practical ways of applying your style of leadership to drafting a personal action-learning development plan;
- § Develop an action-learning plan that is both meaningful and directly linked to achieving your business objectives within your organization's strategic business plan;
- § Apply proven techniques for boosting organizational culture as a means of securing organizational integrity and relevant productivity;
- § How to initiate dialogue with your direct reports and other employees and address performance issues (overcoming the excuse and blame game)
- § Leading the way for productivity through self assessment and self-development;
- § A heightened sense of individual perspectives on the “people leadership” function in enterprises



Presenter:

Dr. David S Cohen
Founder & President
Strategic Action Group Ltd.

Dr. Cohen has been lauded as an authority in the fields of Human Capital and Talent Management. He has worked with leaders of organizations on succession management, talent development and has been a very dynamic and sought after Presenter at JEF's Conventions.

Author of:

“The Talent Edge”

and

**“Inside the Box:
 Leading with
 Corporate Values
 to drive sustained
 business success”**

The Agenda

- The Leader's role in building and sustaining the Corporate values system
- The Leader's role in creating engaged and productive employees within a diverse environment
- The leader's role in initiating dialogues for accountability
- Linking your learning plan to your business plan and commitments
- Development of an action-learning plan

Venue

KNUTSFORD COURT HOTEL

Time: 8:00 am to 4:30 pm

Wednesday, January 23, 2008

Fee: \$15,000 - JEF member

\$17,000 - non member

(Plus GCT)

**Certificate, Handout,
 Coffee-Break & Lunch
 included**

For more information

Contact:

The Jamaica Employers' Federation

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Fax: 968-4576

Email:

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info@jamaicaemployers.com

TARGET AUDIENCE

- § Senior and mid-level Managers
- § Executives who lead others with managerial responsibility.
- § Executives who require strong decision-making skills
- § Persons who are required to lead and motivate others

**Register early, group rate
 available**



**JAMAICA EMPLOYERS' FEDERATION
REGISTRATION FORM**

**“BUILDING PRODUCTIVITY THROUGH STRATEGIC
LEADERSHIP”**

KNUTSFORD COURT HOTEL

Wednesday, January 23, 2008
8:00 am to 4:30 PM

Company Name _____

Address _____ Fax _____

Contact _____ Email _____

Telephone #: _____

Please register the following persons: £ Member \$15,000.00 £ Non -Member \$17,000.00 (Please add GCT)
All inclusive

Register the following persons:

Representative's Name Position

Representative's name Position

Representative's name Position

Representative's name Position

Mail to: JEF Learning & Workplace Solutions Department
2A Ruthven Road, Kingston 10
Email:

Tel: (876) 926-6762, 5524, And 6908
Fax: (876) 968-4576, 754-21
Website: www.jamaicaemployers.com

PAYMENTS BY CHEQUE OR BANK DRAFT TO Jamaica Employers' Federation
Enclosed is cheque/bank draft/cash, purchase order for \$ _____

Date _____

Name: _____

Authorized Signature

We accept cash and company cheques. In order to receive a refund and to avoid being invoiced for your having made reservations, **CANCELLATION(S) MUST BE COMMUNICATED** in writing to the JEF offices **by 12:00 noon, Tuesday, January 22, 2008**. Please return completed form with registration fee to the JEF Secretariat 2a Ruthven Road, Kingston 10. Jamaica W.I.