The Power of a Positive Vision: A Key to Success

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OUTLINE

• Introduction
• Background & Context
• Theme: The Power of a Positive Vision
• Significant Vision Precedes Significant Success
• The Value of Possibility Thinking
• The Future is Better Than you Think
In general ... getting better but pretty gloomy

Hopeful for emerging economies

‘Global financial conditions have improved’
  – data have come in stronger than expected by markets, and fears of an imminent banking or sovereign crisis in the euro area have diminished.

market volatility has declined and flows to emerging market economies have rebounded...
  ... but still pretty gloomy
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What do we see?
What do we feel?
What are we saying?
What are we thinking?
What are we focusing on?
What are we giving power to?
What are we paying attention to?

ENERGY FLOWS WHERE ATTENTION GOES!

—Imano Farquharson
THE POWER OF VISION
Examples in Jamaica

- Sandals Resorts International
- National Commercial Bank
- Scotiabank
- Digicel
- DPM International
- Institute of Social Entrepreneurship & Equity
- Agency for Innercity Renewal – Trench Town
- Utech
- UWI
- UCC
- IUC
Possibility Thinking – John Maxwell

- Possibility Thinking increases your possibilities
- Possibility Thinking draws opportunities and people to you
- Possibility Thinking allows you to dream big dreams
- Possibility Thinking makes it possible to rise above the circumstances
- Possibility Thinking gives you energy
Fred Polak’s Research on nations

‘Significant vision preceded significant success’.

‘Many of the nations as they began their climb to greatness did not have the right resources, nor the critical population base. They didn’t even have an obvious strategic advantage. What they had in common was a powerful vision of their future and the nation acting in concert made the vision a reality’.

‘Nations with vision are powerfully enabled, nations without vision are at risk’.
Global Examples

• Mark Zuckerberg - Facebook – Reinventing education
• Bill Gates – Microsoft - Malaria
• Pierre & Pam Omidyar – Ebay – electricity to the developing world
SOME GLOBAL DEVELOPMENTS

• New breed of wealthy techno-philanthropists
• Using fortune to solve global abundance related challenges
• Advancement of new transformational technologies – computational systems, networks & sensors, AI, robotics, bioinformatics, nanotech, human-machine interfaces will soon enable vast majority to experience what only the affluent experience today
SOME GLOBAL DEVELOPMENTS

• Internet, microfinance, & wireless communication technology transforming poorest of poor into an emerging market force
• The once unimaginable becomes now actually possible
• So, what is possible?
What is Possible

• Imagine a world of 9 billion people with clean water, nutritious food, affordable housing, personalized education, top-tier medical care, and nonpolluting, ubiquitous energy.
Believers
Change the World

- All limitations are in our mind.

- Whether you think you can or you can’t, you are right. - Henry Ford

- The key to this is vision & visualization

- What you can conceive and believe, you can achieve.
GUEST PRESENTATION

THE ROLE OF STRATEGIC FORESIGHT IN ENABLING THE VISION

DR. CLAIRE NELSON
STRATEGIC FORESIGHT SPECIALIST
WASHINGTON DC
THE CHARGE ... OUR COLLECTIVE RESPONSE

• Jamaica Land We Love
• The Pledge
• The Anthem
REFERENCES

